

Shipu Alom

Manchester, UK | 0738 0460 873 | munayemshipu@gmail.com | munayemshipu.com

Personal Statement

I am a highly competent web developer and marketing professional with a proven track record in designing attractive websites, marketing and social media networks. I have strong technical skills as well as excellent interpersonal skills, enabling me to interact with a wide range of clients and build successful relationships. Having supported various types of projects, I understand the complexity in generating leads or creating/managing a custom website or application. A multilingual individual with a passion in technology looking to progress their career to the next level.

Skill Set

- * Over **4 years of experience** in web development & marketing strategy.
- * Supporting bespoke websites and applications.
- * Experience in **Front-end technology** such as **HTML, CSS, Bootstrap** and **Tailwind** (Expert)
- * Experience in Back-end technology such as SQL, **Javascript**, React and Node.JS (Basic)
- * Managing CMS platforms such as **Wordpress, Shopify** and **Wix**. (Expert)
- * Excellent understanding of lead generation.
- * Flexibility and ability to adapt to any situation.
- * The ability to explain problems and solutions clearly to non-technical users.
- * Work without supervision, self-motivation and ability to lead others.
- * Good verbal and written communication skills.

Employment History

SOS Creativity, Bolton, UK ~ 12/2022 – Present

Part-time - **Wordpress Designer**

Duties:

- * Customizing Wordpress themes to meet the specific design and functional requirements of clients.
- * Creating responsive designs that are optimized for all devices, including smartphones and tablets.
- * Developing and implementing custom plugins and widgets to extend the functionality of Wordpress.
- * Integrating social media and other third-party applications into Wordpress websites.
- * Creating and managing the content and layout of pages, posts, and other website elements.
- * Optimizing Wordpress websites for search engines to increase visibility and improve search engine rankings.
- * Troubleshooting and resolving any technical issues that may arise with Wordpress websites.
- * Keeping up-to-date with the latest Wordpress updates and security patches.
- * Collaborating with other team members, such as developers, content writers, and project managers, to ensure the successful completion of projects.
- * Providing ongoing maintenance and support for Wordpress websites to ensure they continue

to function properly and meet the needs of clients.

Desi Jobs, UK ~ 01/2020 – 7/2022

Full-time - **Web Developer & Marketer**

Duties:

- * Assist in designing a custom website for recruitment in the UK.
- * Create SEO friendly pages using html, css and php according to specification.
- * Configure addons, cloud delivery network to ensure a secure experience.
- * Create and manage social media accounts.
- * Increase site traffic and page likes using Facebook Manager.
- * Assist in keyword research, SEO and integrating tools such as Google ads, Paypal, and CRM. *Identify gaps in digital marketing and produce new contents for blogs, email marketing, social media etc.
- * Perform regular maintenance and keep the website refreshed using Wordpress & GoDaddy platform.

Global Pathway, Bangladesh ~ 10/2019 – 01/2022

Contract - **Website Design & Developer**

Duties:

- * Provide a full website and networking solutions.
- * Create wire frame designs based on specification.
- * Design and code website upon successful approval of the wire frame designs.
- * Research & add relevant contents to the website.
- * Maintain domain, hosting, ssl certificate and security of the website.
 - * Manage all digital marketing via social media e.g. email marketing, conversion, sales funnels etc.

Jackrabbit Home & Development, USA ~ 01/2019 – 12/2019

Contract - **Web & Social Media Developer**

Duties:

- * Design and content management of multiple websites.
- * Create and design new pages as per requirement.
- * Lead on researching contents and designing layouts.
- * Updating contents regularly.
- * Push contents via blog, Facebook and LinkedIn on a daily basis.
- * Monitor social media engagement and traffic to the site.
- * Produce weekly reports from social media activities.

Education & Qualifications

University of Bradford, United Kingdom

Bsc Business and Management 10/ 2022 – Present

Moulvibazar Govt College, Bangladesh

Bachelor of Business Administration 02/ 2019 – 07/ 2022

Learning & Earning Development Project, Bangladesh

Digital Marketing Jan – July 2020

CodemanBD, Bangladesh

WordPress, E-Commerce & Shopify 02/ 2019 - 02/ 2020

Smart ICT, Bangladesh

Web Design and Development 08/ 2018 - 01/ 2019

Interest and Hobbies

From a young age I have always been interested in coding and exploring social media so I do spend a lot of time researching and learning. I love listening to songs that are trending and playing football with my local team in the league, especially in the mud.

I also enjoy catching up with friends and family online through video games.

References

Excellent references available on request.